



Funding

Many communities consulted in this toolkit highlighted the challenge that this work, even though often taken on by volunteers, can be costly. NSH receives limited funding for recruitment staff, event attendance, marketing and advertising.

Some community groups receive funding from their local municipality or in a partnership between health care foundation, their municipality, Chamber of Commerce, other community groups, or through private contributors.

For example, the Culture Innovation Fund: Healthy Communities Stream is focused on the ways your community's assets can be used to embrace physicians and their families. The fund does not support salaries, brochures, conferences/parties, rental accommodations, or professional development. In order to be successful, applicants must demonstrate how their project or program will break down barriers to newcomers in their community and retain physicians who choose to settle in Nova Scotian communities. See details here

<https://novascotia.ca/culture-innovation-fund-healthy-communities/>

Each community we spoke with have found unique and innovative solutions to funding like:

- Approaching local health care foundations for project based or operational funding
- Holding fundraising events in their community
- Applying for grants through;
 - Doctors Nova Scotia
www.doctorsns.com
 - Community Organizations
 - Corporate funds like the Aviva Community Fund
www.aviva.ca/en/tools/acf/aviva-community-fund/



Culture Innovation Fund: Healthy Communities Stream



Culture in Nova Scotia is more than just a “way of life.” It’s also a tool for change. Recognizing the power of culture innovation to address social issues and opportunities, the Culture Innovation Fund’s Healthy Communities Stream is for community leaders and innovators who are at the core of embracing physicians and their families in the towns and communities of Nova Scotia.

Recent successful applicants include:

Annapolis Valley Chamber of Commerce

Annapolis Valley Chamber of Commerce intends to focus on medical residents who come to the area each year. Their program will include the creation of a video and targeted retention efforts based on the residents’ interests.

NOW Lunenburg County

NOW Lunenburg County is planning a six-episode online webinar which will take physicians from considering starting a life and practice in Lunenburg County to the specifics of finding a home, school for their kids, job for their spouse or partner, as well as exploring what the county has to offer.

Town of Middleton

Working with Kingston, Canadian Forces Base Greenwood, Kings County, and Lawrencetown, the Town of Middleton held facilitated strategy sessions to map regional assets and examine what they can do to build a community of support for physicians and their families.